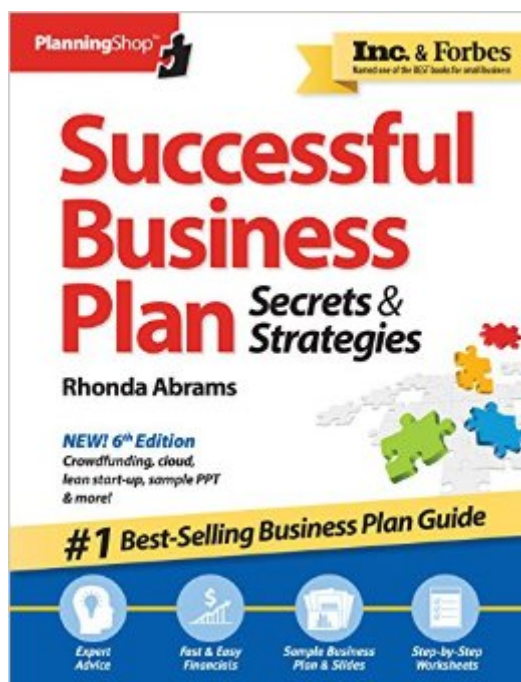


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Successful Business Plan: Secrets & Strategies (Successful Business Plan Secrets And Strategies)



Synopsis

This essential step-by-step guide for anyone launching or expanding a successful business has been used by over a million entrepreneurs. It includes expert help, worksheets to jumpstart the process, a sample business plan, tips on impressing funders, winning tips for competitions, and more. Used in the top business schools throughout the nation, the book covers every aspect of a successful business plan, from the components of the actual plan, to making the plan compelling, to presentation methods, to looking for money, and much more.

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Customer Reviews

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Rhonda Abrams is recognized as one of America's leading experts on helping entrepreneurs grow successful companies. Her weekly column, "Strategies" in USA Today is the most widely circulated column on entrepreneurship in the United States. Her books

have sold over a million copies and have been translated into over 30 languages.

I bought this as an e-book, but I rather have a hard copy to enable to complete my assignments in class. BUS 599- Strayer University. This is my last course for my MBA - Business Management! Yeah!

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The information in the book is great, but the kindle version isn't formatting itself correctly which is making it very difficult to read. Certain forms are being sent into the middle of topics they don't match with, and some are disappearing completely. It also doesn't keep track of pages, so when I'm trying to find a form on page 80 for example, there is no actual page to search for a I end up wasting a lot of time trying to find a form and guessing what percentage of the book it's in. I just wish the kindle version could look the same as the paperback version, which I now have to buy so I can more accurately follow the book.

Used this for my final class at Devry. Extremely helpful.

Great book! I used it for a school project and it is very thorough. There is no stone it does not want me to leave unturned. Chapters are easy to read and short. Lots of places to jot down notes and ideas regarding your own plan. Includes lots of website help too--where to look for what information.

Thank you very much

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